

## Message Text

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12

ORIGIN COME-00

INFO OCT-01 EUR-25 IO-14 ISO-00 AGR-20 CEA-02 CIAE-00

DODE-00 EB-11 FRB-02 H-03 INR-10 INT-08 L-03 LAB-06

NSAE-00 NSC-07 PA-04 RSC-01 AID-20 CIEP-02 SS-20

STR-08 TAR-02 TRSE-00 USIA-15 PRS-01 SPC-03 FEA-02

OMB-01 /191 R

66604

DRAFTED BY IEPR/OTP/IND/EC:ADAUMAN

APPROVED BY EB/OCA/REP:LHPOMEROY

STATE/WE:EJBEIGEL

STATE/EB/STA:FSHOUP

STATE/EUR/REP:RMEIMA

COM/IEPR/OTP/IND:FMONTGOMERY

COM/IEPR/OTP/IND:MFELDMAN

COM/BCA:NLYNCH

USDA/FAS:RTORRENS

STR:WKELLY

TREAS/OASIA/OTP:RBARREDA

----- 024701

R 071921Z MAR 74

FM SECSTATE WASHDC

TO AMEMBASSY PARIS

INFO AMEMBASSY BONN

USMISSION EC BRUSSELS

USMISSION GENEVA

UNCLAS STATE 045919

E.O. 11652: N/A

TAGS: EDTR, FR

SUBJ: FRENCH REGULATIONS ON LABELING AND PACKAGING OF  
FOOD AND BEVERAGE PRODUCTS

REF: (A) STATE A-9959; (B) STATE 241620;

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(C) PARIS 31936; (D) PARIS FR-3070

1. NATIONAL CANNERS ASSOCIATION (NCA) HAS ASKED THAT WE VERIFY DATE ON WHICH LABELING REGULATIONS REPORTED ON IN REF. D GO INTO EFFECT. NCA QUESTIONS FEASIBILITY IMMEDIATE IMPLEMENTATION IN VIEW OF LEAD TIME REQUIRED FOR PREPARATION NEW LABELS.
2. NCA HAS ALSO REITERATED ITS CONCERN FRENCH WILL ESTABLISH STANDARD NET CONTENTS FOR FOOD PRODUCTS WHICH WILL CONSTITUTE NEW NTB (REF. A). WHILE PROVISIONS TO PERMIT CONTINUED IMPORTATION OF BOURBON AND GIN IN 0.75L CONTAINERS (REF. C) WILL AVERT PROBLEMS FOR EXPORTERS THESE ALCOHOLIC BEVERAGES, THERE IS NO INDICATION THAT SIMILAR EXEMPTIONS ENVISAGED OTHER PRODUCTS. IT IS, THEREFORE, IMPORTANT ASCERTAIN WHETHER THE FRENCH INTEND BE FLEXIBLE WITH RESPECT U.S. FOOD PRODUCTS AS IMPLEMENTATION OF STANDARDIZATION BASED ON DECREE (72-937) PROGRESSES.
3. ACTION REQUESTED: EMBASSY REQUESTED: (1) OBTAIN INFORMATION ABOUT EFFECTIVE DATE IMPLEMENTATION LABELING REQUIREMENTS; (2) DRAWING ON REF. A, DISCUSS WITH FRENCH AUTHORITIES NCA CONCERNS OVER NET CONTENTS STANDARDS; AND (3) ASK THAT PROVISIONS BE MADE IN CONNECTION WITH FUTURE STANDARDIZATION TO ALLOW CONTINUED ENTRY OF OTHER U.S. FOOD PRODUCTS IN CUSTOMARY U.S. NET VOLUMES OR WEIGHTS. KISSINGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** LABELING, FOOD INDUSTRY, PACKAGING  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 07 MAR 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974STATE045919  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** ADAUMAN  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1974/newtext/t19740360/aaaacdxn.tel  
**Line Count:** 87  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
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**Review Authority:** golinofr  
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**Review Date:** 29 JUL 2002  
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30 JUN 2005

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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FRENCH REGULATIONS ON LABELING AND PACKAGING OF FOOD AND BEVERAGE PRODUCTS  
**TAGS:** ETRD, FR  
**To:** PARIS  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005